



## Business Start-up Acceleration Coaching Programme

**S**tarted your own business and want to accelerate your results? Playing small with your business and dreaming of playing big? Do you have an established business? Are you getting the results you want to achieve? Have you defined exactly what you want from your business? Is it money? A better work/life balance? Is your business heading in the right direction?

**We can support you in decreasing your sales cycle and increasing your revenue.**

By working through this programme, you can discover how to make your business work for you and take you to where you want to be. Nelson Mandela wasn't a businessman, but he could have been when he said: "Playing small does not serve the world. As we let our light shine, we give other people permission to do the same." You are the most important ingredient of your business' success. Invest in yourself and start setting and achieving your outcomes today!

### The Programme

- Let go of barriers to your success, whether they are limiting beliefs about yourself or negative emotions
- Understand the characteristics of successful companies
- Create meaningful Vision and Mission Statements
- Integrate your core values into your business
- Set compelling and effective Goals
- Become an authentic communicator and lead and inspire others
- Build successful and sustainable relationships
- Use our tools to plan for success
- Learn The Morgen Buying Facilitation Method® to sell your products and services
- Ensure that your self image supports your success
- Find out your purpose and what truly fulfils you
- Master new behaviours to change your current results
- Learn a way of being to obtain the results that you want
- Identify the marketing issues that are holding you back
- Increase your revenue

### This programme lasts for 4 months and includes:

- Six telephone coaching sessions, these are one to one sessions and are designed to fit around the busiest of schedules. These sessions will focus on your business strategies and behaviours;
- A free book on selling your products and services;
- Online assessments to support you in understanding your true nature, developing new behaviours and learning how to achieve your desired outcomes; and
- Journaling to assist in removing unwanted beliefs, behaviours and emotions and to support you in maintaining new behaviours and habits.

## Your Master Coach : Jennifer Levers



**Jennifer** has worked in the field of individual and business coaching and training for over 20 years, her scope of knowledge and experience is as a result of working successfully with her clients and setting up her own businesses.

After working for someone else for 20 years, Jennifer decided to set up her own business in January 2007. She has integrated this programme's tools and techniques into her businesses and now runs a successful global company supporting both individuals and businesses through transformation and is in the process of selling her other company.

Her wide range of expertise, as well as her own personal experiences, have given her a broad perspective and a wonderful insight into the many different aspects of the business lifecycle including the pitfalls and challenges that a business owner faces and how to overcome them.

**Tuition:** First month £450 to include a complete assessment of you and your business  
Following Months £300 (£1350 for the full programme). All prices are exclusive of VAT

**Special Offer:** **10% discount is available to those who pay in full before 1<sup>st</sup> August 2008.**



Contact us to arrange a convenient time to talk to Jennifer : [mycoach@jli-international.com](mailto:mycoach@jli-international.com)